

CURRICULUM VITAE

ADAM WALDRON

Graphic Designer (3 Years Experience)

E1 East London

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EXPERIENCE

2016 - Present: BURBERRY LONDON

Designer: Collaborating with the brand director and art direction to concept, design and guideline marketing media for global campaigns in print and out-of-home.

2017 - Present: WALDRON ASSOCIATES

Creative Consultant/ Designer: Freelancing for numerous start-ups, fashion houses and luxury brands. Providing branding, digital design and communication services.

2015 - BURBERRY LONDON

Design Internship: Working with the senior designer to create lookbooks, show invites, product labels, store graphics and wayfinding. Liaising with printers to establish bespoke finishes and treatments.

INTERESTS

Creative Arts, Industrial Design, Sustainability, Typography, Architecture, Mechanics, Classic Motorcycles, Motorcycle Culture, Wellness and Fitness, Cycling, Swimming, Kickboxing.

EDUCATION

2014 - 2016: THE ROYAL COLLEGE OF ART
MA Visual Communication (Pass)

2011 - 2014: CHELSEA COLLEGE OF ARTS
BA Graphic Design Communication (2:1)

2009 - 2011: STOURBRIDGE COLLEGE
Art & Design National Diploma (Distinction)

TRAITS/ CREATIVE SKILLS

Prompt Ideation, Competent Making and Prototyping Skills, Creatively Informed, Design Articulate, Confident Presentation Skills, Outgoing Nature, Strong Work Ethic.

Branding, Print Design, Art Direction, Editorial Design, Publishing, Digital Design, Out of Home Advertising Design, Photography. File Management, Presentation Design.

InDesign, Photoshop, Illustrator, AfterEffects, Lightroom, Premiere Pro, Sketch, Keynote, Atom, Bitbucket.